

# PRIVACY POLICY

## 1- Introduction

We, at [www.aditshfintech.com](http://www.aditshfintech.com) an initiative of Aditsh Fintech Private Limited and our affiliated companies worldwide, are committed to respect your online privacy and recognize your need for appropriate protection and management of any personally identifiable information ("Personal Information") you share with us

"Personal Information" means any information that may be used to identify an individual, including, but not limited to, a first and last name, a home or other physical address and an email address or other contact information, whether at work or at home. In general, you can visit [www.aditshfintech.com](http://www.aditshfintech.com) Web pages without telling us who you are or revealing any Personal Information about yourself

## 2- Third Party Services

Third parties provide certain services available on [www.aditshfintech.com](http://www.aditshfintech.com) on Aditsh Fintech Private Limited's behalf. Aditsh Fintech Private Limited may provide information, including Personal Information, that Aditsh Fintech Private Limited collects on the Web to third-party service providers to help us deliver products, information, and services. Service providers are also an important means by which Aditsh Fintech Private Limited maintains its Web site and mailing lists. Aditsh Fintech Private Limited will take reasonable steps to ensure that these third-party service providers are obligated to protect Personal Information on Aditsh Fintech Private Limited's behalf

Aditsh Fintech Private Limited will not transfer except in compliance with applicable laws including data protection regulations Personal Information without your consent, except where required under applicable law to third parties who are not bound to act on Aditsh Fintech Private Limited's behalf unless such transfer is legally required. Similarly, it is against Aditsh Fintech Private Limited's policy to sell Personal Information collected online without consent

## 3- Your Consent

By using this web site, you consent to the terms of our Online Privacy Policy and to Aditsh Fintech Private Limited's processing of Personal Information for the purposes given above as well as those explained where Aditsh Fintech Private Limited collects Personal Information on the Web

## 4- Information security

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data

We restrict access to your personally identifying information to authorized personnel on a need-to-know basis with access controls that information in order to operate, develop or improve our services

## 5- Updating your information

We provide mechanisms for updating and correcting your personally identifying information for many of our services. For more information, please see the help pages for each service

## 6- Children

Aditsh Fintech Private Limited will not contact children under age 18 about special offers or for marketing purposes without a parents permission

## 7- Cookies and Other Tracking Technologies

- Some of our Web pages utilize "cookies" and other tracking technologies. A "cookie" is a small text file that may be used, for example, to collect information about Web site activity. Some cookies and other technologies may serve to recall Personal Information previously indicated by a Web user. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them
- You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you will need to re-enter your original user ID and password to gain access to certain parts of the Web site and some sections of the site would not work
- Tracking technologies may record information such as Internet domain and host names; Internet protocol (IP) addresses; browser software and operating system types; clickstream patterns; and dates and times that our site is accessed. Our use of cookies and other tracking technologies allows us to improve our Web site and your Web experience. We may also analyze information that does not contain Personal Information for trends and statistics

## 8- **Information Sharing and Disclosure**

Aditsh Fintech Private Limited does not rent, sell, or share personal information about you with other people (save with your consent) or non-affiliated companies except to provide products or services you have requested, when we have your permission, or under the following circumstances:

- We provide the information to trusted partners who work on behalf of or with Aditsh Fintech Private Limited under confidentiality agreements. These companies may use your personal information to help Aditsh Fintech Private Limited communicate with you about offers from Aditsh Fintech Private Limited and our marketing partners. However, these companies do not have any independent right to share this information
- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Aditsh Fintech Private Limited's terms of use, or as otherwise required by law
- We transfer information about you if Aditsh Fintech Private Limited is acquired by or merged with another company. In this event, Aditsh Fintech Private Limited will notify you before information about you is transferred and becomes subject to a different privacy policy
- Aditsh Fintech Private Limited displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria - for example, women ages 18-24 from a particular geographic area
- Aditsh Fintech Private Limited does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad
- Aditsh Fintech Private Limited advertisers include financial service providers (such as banks, insurance agents, stock brokers and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies)
- Aditsh Fintech Private Limited works with vendors, partners, advertisers, and other service providers in different industries and categories of business. For more information regarding providers of products or services that you've requested please read our detailed reference links

## 9- **Confidentiality and Security**

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs

We have physical, electronic, and procedural safeguards that comply with the laws prevalent in India including the Digital Personal Data Protection Act, 2023 to protect personal information about you. We seek to ensure compliance with the requirements of the Information Technology Act, 2000 and Rules made there under to ensure the protection and preservation of your privacy

#### 10- **Changes to this Privacy Policy**

Aditsh Fintech Private Limited reserves the right to update, change or modify this policy at any time. The policy shall come to effect from the date of such update, change or modification

#### 11- **Disclaimer**

Please note that the information about financial products including interest rates given here are based on the company marketing strategy and applicable to general clients. Sanction of loan and rate of interest including other applicable charges is at the sole discretion of Aditsh Fintech Private Limited and general public or borrower will have right to accept or reject the sanction given by the company. Aditshfintech.com aims to provide clear and accurate information about their products and services. The information and data in the Website are generic in nature. Our efforts are to offer accurate and responsible data. We are not responsible for any sort of discrepancies.

#### 12- **Contact Information**

Aditsh Fintech Private Limited welcomes your comments regarding this privacy statement at the contact address given at the website. Should there be any concerns about contravention of this Privacy Policy, Aditsh Fintech Private Limited will employ all commercially reasonable efforts to address the same